

# EVIDENCE-BASED DESIGN



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## Definition

Evidence-based design is a design approach that involves using research and data to inform design decisions. It is a process of collecting and analyzing data to gain insights into user behavior, preferences, and needs, and using that information to guide design decisions. The goal of evidence-based design is to create designs that are effective, efficient, and user-friendly. Examples of evidence that can be used in evidence-based design include user feedback, analytics data, and user research.

## References

# Ragland, R.G. (2016). Implementing an Evidence-Based Reflective Teaching Cycle: Using Scholarly Research in Curriculum Design. *Mid-Western educational researcher*, 28, 196-217.