# Introduction to word embeddings

## Agenda

- language modeling
- limitations of traditional n-gram language models
- Bengio et al. (2003)'s NNLM
- Google's word2vec (Mikolov et al. 2013)

# Language model

• Goal: determine  $P(s = w_1 ... w_k)$  in some domain of interest

$$P(s) = \prod_{i=1}^{k} P(w_i | w_1 ... w_{i-1})$$

e.g., 
$$P(w_1w_2w_3) = P(w_1) P(w_2 | w_1) P(w_3 | w_1w_2)$$

Traditional n-gram language model assumption:
"the probability of a word depends only on context of n – 1 previous words"

$$\Rightarrow \widehat{P}(s) = \prod_{i=1}^{k} P(w_i | w_{i-n+1} \dots w_{i-1})$$

- Typical ML-smoothing learning process (e.g., Katz 1987):
  - 1. compute  $\hat{P}(w_i | w_{i-n+1} ... w_{i-1}) = \frac{\#w_{i-n+1} ... w_{i-1} w_i}{\#w_{i-n+1} ... w_{i-1}}$  on training corpus
  - 2. smooth to avoid zero probabilities

# Traditional n-gram language model Limitation 1): curse of dimensionality

- Example
- train a 10-gram LM on a corpus of 100.000 unique words
- space: 10-dimensional hypercube where each dimension has 100.000 slots
- model training  $\leftrightarrow$  assigning a probability to each of the 100.000<sup>10</sup> slots
- **probability mass vanishes**  $\rightarrow$  more data is needed to fill the huge space
- the more data, the more unique words!  $\rightarrow$  vicious circle
- what about corpuses of  $10^6$  unique words?
- → in practice, contexts are typically limited to size 2 (trigram model)
   e.g., famous Katz (1987) smoothed trigram model
- $\rightarrow$  such short context length is a limitation: a lot of information is not captured

# Traditional n-gram language model Limitation 2): word similarity ignorance

- We should assign similar probabilities to Obama speaks to the media in Illinois and the President addresses the press in Chicago
- This does not happen because of the "one-hot" vector space representation:

$$\begin{array}{c} \text{obama} = \begin{bmatrix} 0 & 0 & 0 & 0 & \dots & 0 & 1 & 0 & 0 \end{bmatrix} \\ \text{president} = \begin{bmatrix} 0 & 0 & 0 & 1 & \dots & 0 & 0 & 0 & 0 \end{bmatrix} \\ \text{speaks} = \begin{bmatrix} 0 & 0 & 1 & 0 & \dots & 0 & 0 & 0 & 0 \end{bmatrix} \\ \text{addresses} = \begin{bmatrix} 0 & 0 & 0 & 0 & \dots & 0 & 0 & 0 & 1 & 0 \end{bmatrix} \\ \text{speaks.} \overrightarrow{\text{addresses}} = \overrightarrow{0} \\ \text{illinois} = \begin{bmatrix} 1 & 0 & 0 & \dots & 0 & 0 & 0 & 0 \\ 0 & 1 & 0 & 0 & \dots & 0 & 0 & 0 & 0 \end{bmatrix} \\ \text{chicago} = \begin{bmatrix} 0 & 1 & 0 & 0 & \dots & 0 & 0 & 0 & 0 \end{bmatrix} \\ \begin{array}{c} \overrightarrow{\text{illinois.}} \overrightarrow{\text{chicago}} = \overrightarrow{0} \end{array}$$

- In each case, word pairs share no similarity
- This is obviously wrong
- We need to encode **word similarity** to be able to **generalize**

# Word embeddings: distributed representation of words

- Each unique word is mapped to a point in a real continuous m-dimensional space
- Typically,  $|V| > 10^6$ , 100 < m < 500



- Fighting the curse of dimensionality with:
- compression (dimensionality reduction)
- **smoothing** (discrete to continuous)
- densification (sparse to dense)
- Similar words end up close to each other in the feature space

#### Neural Net Language Model (Bengio et al. 2003)

For each training sequence: input = (context, target) pair:  $(w_{t-n+1}...w_{t-1}, w_t)$ objective: minimize  $E = -\log \hat{P}(w_t | w_{t-n+1} ... w_{t-1})$ 



### NNLM Projection layer

• Performs a simple table lookup in  $C_{|V|,m}$ : concatenate the rows of the shared mapping matrix  $C_{|V|,m}$  corresponding to the context words

Example for a two-word context  $w_{t-2}w_{t-1}$ :



C<sub>|V|,m</sub> is critical: it contains the weights that are tuned at each step. After training, it contains what we're interested in: the word vectors

## NNLM hidden/output layers and training

• Softmax (log-linear classification model) is used to output positive numbers that sum to one (a multinomial probability distribution):

for the i<sup>th</sup> unit in the output layer:  $\widehat{P}(w_i = w_t \mid w_{t-n+1} \dots w_{t-1}) = \frac{e^{yw_i}}{\sum_{i'=1}^{|V|} e^{yw_i'}}$ 

Where:

-y = b + U. tanh(d + H.x)

- tanh : nonlinear squashing (link) function
- x : concatenation C(w) of the context weight vectors seen previously
- b : output layer biases (|V| elements)
- d : hidden layer biases (h elements). Typically 500 < h < 1000
- U : |V| \* h matrix storing the *hidden-to-output* weights
- H : (h \* (n 1)m) matrix storing the *projection-to-hidden* weights  $\rightarrow \mathbf{\theta} = (\mathbf{b}, \mathbf{d}, \mathbf{U}, \mathbf{H}, \mathbf{C})$
- Complexity per training sequence: n \* m + n \* m \* h + h \* |V|
   computational bottleneck: nonlinear hidden layer (h \* |V| term)
- **Training** is performed via stochastic gradient descent (learning rate  $\varepsilon$ ):

$$\theta \leftarrow \theta + \varepsilon \cdot \frac{\partial E}{\partial \theta} = \theta + \varepsilon \cdot \frac{\partial \log \widehat{P} (w_t + w_{t-n+1} \dots w_{t-1})}{\partial \theta}$$

(weights are initialized randomly, then updated via backpropagation)

### NNLM facts

- - tested on Brown (1.2M words,  $|V| \cong 16K$ , 200K test set) and AP News (14M words,  $|V| \cong 150K$  reduced to 18K, 1M test set) corpuses
- - Brown: h = 100, n = 5, m = 30
  - AP News: h = 60, n = 6, m = 100, **3 week** training using **40 cores**
  - 24% and 8% relative improvement (resp.) over traditional smoothed n-gram LMs in terms of test set perplexity: geometric average of  $1/\widehat{P}(w_t \mid w_{t-n+1} \dots w_{t-1})$
- Due to **complexity**, NNLM can't be applied to large data sets → poor performance on rare words
- Bengio et al. (2003) initially thought their main contribution was a more accurate LM. They let the interpretation and use of the word vectors as **future work**
- On the opposite, Mikolov et al. (2013) focus on the **word vectors**

### Google's word2vec (Mikolov et al. 2013a)

- Key idea of word2vec: achieve better performance not by using a more complex model (i.e., with more layers), but by allowing a **simpler (shallower) model** to be trained on **much larger amounts of data**
- Two algorithms for learning words vectors:
  - CBOW: from context predict target (focus of what follows)
  - Skip-gram: from target predict context
- Compared to Bengio et al.'s (2003) NNLM:
  - no hidden layer (leads to 1000X speedup)
  - projection layer is shared (not just the weight matrix)
  - context: words from both **history & future**:

"You shall know a word by the company it keeps" (John R. Firth 1957:11):

...Pelé has called **Neymar** an excellent player... ...At the age of just 22 years, **Neymar** had scored 40 goals in 58 internationals... ...occasionally as an attacking midfielder, **Neymar** was called a true phenomenon...

These words will represent Neymar

#### word2vec's Continuous Bag-of-Words (CBOW)

For each training sequence: input = (context, target) pair:  $(w_{t-\frac{n}{2}} \dots w_{t-1} w_{t+1} \dots w_{t+\frac{n}{2}}, w_t)$ objective: minimize  $E = -\log \widehat{P}(w_t | w_{t-n/2} \dots w_{t-1} w_{t+1} \dots w_{t+n/2})$ 



### Weight updating intuition

- For each (context, target=w<sub>t</sub>) pair, only the word vectors from matrix C corresponding to the context words are updated
- Recall that we compute  $P(w_i = w_t | \text{context}) \forall w_i \in V$ . We compare this distribution to the true probability distribution (1 for  $w_t$ , 0 elsewhere)
- If P ( $w_i = w_t | \text{context}$ ) is **overestimated** (i.e., > 0, happens in potentially |V| 1 cases), some portion of C'( $w_i$ ) is **subtracted** from the context word vectors in C, proportionally to the magnitude of the error
- Reversely, if P (w<sub>i</sub> = w<sub>t</sub> + context) is underestimated (< 1, happens in potentially 1 case), some portion of C'(w<sub>i</sub>) is added to the context word vectors in C
  - $\rightarrow$  at each step the words move away or get closer to each other in the feature space  $\rightarrow$  clustering
  - $\rightarrow$  analogy with a **spring force** layout. See online <u>demo</u> with Chrome



#### word2vec facts

- Complexity is  $n * m + m * \log |\mathbf{V}|$  (Mikolov et al. 2013a)
- On Google news 6B words training corpus, with  $|\mathbf{V}| \sim 10^6$ :
  - CBOW with m = 1000 took 2 days to train on 140 cores
  - Skip-gram with m = 1000 took **2.5 days** on **125 cores**
  - NNLM (Bengio et al. 2003) took **14 days** on **180 cores**, for m = 100 only! (note that m = 1000 was not reasonably feasible on such a large training set)
- word2vec training speed  $\cong$  100K-5M words/s
- Quality of the word vectors:
  - - *∧* significantly with amount of training data and dimension of the word vectors (m), with diminishing relative improvements
  - measured in terms of accuracy on 20K semantic and syntactic association tasks.
    - e.g., words in **bold** have to be returned:

Capital-Country	Past tense	Superlative	Male-Female	Opposite
Athens: Greece	walking: <b>walked</b>	easy: easiest	brother: sister	ethical: <b>unethical</b>

Adapted from Mikolov et al. (2013a)

• Best NNLM: 12.3% overall accuracy. Word2vec (with Skip-gram): 53.3%

## Remarkable properties of word2vec's word vectors



Country and Capital Vectors Projected by PCA

e.g., there is a constant country-capital difference vector

regularities between words are encoded in the difference vectors

## Remarkable properties of word2vec's word vectors



constant **female-male** difference vector

### Remarkable properties of word2vec's word vectors



#### constant male-female difference vector

constant singular-plural difference vector

• Vector operations are supported and make intuitive sense:

$$w_{king} - w_{man} + w_{woman} \cong w_{queen} \qquad w_{einstein} - w_{scientist} + w_{painter} \cong w_{picasso}$$

$$w_{paris} - w_{france} + w_{italy} \cong w_{rome} \qquad w_{his} - w_{he} + w_{she} \cong w_{her}$$

 $w_{windows} - w_{microsoft} + w_{google} \cong w_{android}$ 

 $w_{cu} - w_{copper} + w_{gold} \cong w_{au}$ 

• Online <u>demo</u> (scroll down to end of tutorial)

# Applications

- High quality word vectors boost performance of all NLP tasks, including document classification, machine translation, information retrieval...
- Example for English to Spanish machine translation:



About 90% reported accuracy (Mikolov et al. 2013c)

# Application to document classification



Kusner, M. J., Sun, E. Y., Kolkin, E. N. I., & EDU, W. From Word Embeddings To Document Distances. Proceedings of the 32nd International Conference on Machine Learning, Lille, France, 2015. JMLR: W&CP volume 37.

With the BOW

#### Resources

#### **Papers:**

Chen, S. F., & Goodman, J. (1999). An empirical study of smoothing techniques for language modeling. *Computer Speech & Language*, *13*(4), 359-393.

Katz, S. M. (1987). Estimation of probabilities from sparse data for the language model component of a speech recognizer. *Acoustics, Speech and Signal Processing, IEEE Transactions on*, *35*(3), 400-401.

Bengio, Yoshua, et al. "A neural probabilistic language model." *The Journal of Machine Learning Research* 3 (2003): 1137-1155.

Mikolov, T., Chen, K., Corrado, G., & Dean, J. (2013a). Efficient estimation of word representations in vector space. *arXiv* preprint arXiv:1301.3781.

Mikolov, T., Sutskever, I., Chen, K., Corrado, G. S., & Dean, J. (2013b). Distributed representations of words and phrases and their compositionality. In *Advances in neural information processing systems* (pp. 3111-3119).

Mikolov, T., Le, Q. V., & Sutskever, I. (2013c). Exploiting similarities among languages for machine translation. *arXiv preprint arXiv:1309.4168*.

Rong, X. (2014). word2vec Parameter Learning Explained. arXiv preprint arXiv:1411.2738.

Google word2vec webpage (with link to C code): <a href="https://code.google.com/p/word2vec/">https://code.google.com/p/word2vec/</a>

#### **Python implementation:**

https://radimrehurek.com/gensim/models/word2vec.html

#### Kaggle tutorial on movie review classification with word2vec:

https://www.kaggle.com/c/word2vec-nlp-tutorial/details/part-2-word-vectors

Insightful blogpost: http://colah.github.io/posts/2014-07-NLP-RNNs-Representations/